Name:

Class #

Scientific Method Approaches

1. What is hindsight bias? Why is that important to be aware of?
2. How can you decide which approach is best to solve your question?

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| --- | --- |
| Content Analysis  Method:    Example:  Pro: Con: | Observation  Method:    Example:  Pro: Con: |
| Interview  Method:    Example:  Pro: Con: | Questionnaire  Method:    Example:  Pro: Con: |
| Experiment  Method:    Example:  Pro: Con: | Case Study  Method:    Example:  Pro: Con: |